

Priority Setting for Year 5: Agrilinks

PARTNERS MEETING

MOUNTAIN LAKE, VA

JUNE 6-7, 2016



Agrilinks

Goals for Year 4 Scope of Work

- ❖ Short-term: Increase audience knowledge about agricultural education through InnovATE's website publications and training modules
- ❖ Medium-term: Promote donor and host country programming for agricultural education and training

Agrilinks

Since October 2015

- ❖ 2 intro blog posts (Oct-Nov, VT)
- ❖ 4 blog posts on gender in AET (Dec-Jan, PSU & VT)
- ❖ 3 blog posts on linkages in AET (Feb, UF)
- ❖ 1 online chat on linking education and extension (5 experts, UF, VT, TU, TAM, GFRAS)
- ❖ 1 Ag Sector Council seminar/webinar on linkages in AET (3 experts, UF, Univ. of West Indies, Indigenous Education Foundation of Tanzania)
- ❖ 2 blog posts on linkages in AET from Wayne Ganpat (June, Univ. of West Indies)
- ❖ 1 blog post on importance of AET to agriculture development (June, Clara Cohen)

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Upcoming

- ❖ 3 blog posts on youth, development, & violence in Central America (June, UF & PSU)
- ❖ 1 webinar, an online cross-sector panel discussion about development & violence in Central America (June 20, 5 panelists + moderator, UF, USAID/LAC, Glasswing International, Juarez & Assoc., Catholic Relief Services, TechnoServe)
- ❖ 1 online chat in Spanish and English on a topic that arises from the panel discussion (TBD)

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In development

- ❖ Event with APLU for results/recommendations from project design review workshop (Sept.)
- ❖ Stories from the Field (Aug.?)
- ❖ Plan for Year 5

Lessons from Year 4

- ❖ Interest in AET is there but scattered and maybe not in Washington, DC
- ❖ People want more “how to” and practical advice
- ❖ Agrilinks is asking us to do more things focusing on process that opens the door to AET
- ❖ Agrilinks is into out-of-the-box, creative events

Brainstorming from Agrilinks

Forward Thinking: Beyond “Awareness”

Linking to next generation of youth in agriculture through AET, especially in conflict-affected areas where apathy is common.

1. Providing learning products that showcase snippets of farmers E.g. “why you are working in agriculture”
2. Agriculture is a business beyond
3. Materials for making it a business---> financial, marketing, buyers.

Brainstorming from Agrilinks

Forward Thinking: Beyond “Awareness”

Linking with gender issues. Two angles:

1. What a student needs to know about gender and not be ignorant of the issues. E.g. how gender norms affect program implementation and outcomes (example of Mali tomato farmer and of institutional constraints to reaching women.) Create a compendium of good examples—snippets and videos—that teach this.
 - ❖ Presumably a lot of headway: What products do you already have?

Brainstorming from Agrilinks

Forward Thinking: Beyond “Awareness”

2. Farmers/Beneficiaries need to know how to succeed despite gender issues. Example of female role models working in Agribusiness and AET → audio programming or photo essays/contest showcasing the qualities, traits, etc. that make for successful women working in Ag and AET.

Brainstorming from Agrilinks

Forward Thinking: Beyond “Awareness”

- ❖ Follow up to the design workshop—Content about how the workshop was structured in a multi-partner context for advancing AET, with context about ways for advancing AET.
- ❖ Have you documented steps of a mission buying in? Steps/check list etc. and a case study for how to engage with the mechanism. Re-grant.

Brainstorming from Agrilinks

Forward Thinking: Beyond “Awareness”

For the Library Resource Page

- ❖ Can't you give us your dirt? Blogs around each of your tools – “how to” context. Blog about steps for buying into a mission. Working out loud template, post that as an example.
- ❖ Broaden perspective. Sectors within the sector. Youth and ag targeting in terms of the type of work youth could do.

Year 5 Considerations

- ❖ What's the story we want to tell with our collection of events/tools at the end of the year? At the end of the project?
- ❖ Moving away from awareness to practical recommendations and tools
- ❖ Audiences?
 - USAID missions
 - Program implementers
 - Educators/Trainers
- ❖ Themes: Gender, Pedagogy & Curriculum, Youth & Workforce Development
- ❖ Out-of-the-box learning events
- ❖ Using what we have in new ways

What's the Story for Year 5?

Brainstorming

- ❖ By theme
- ❖ By audience
- ❖ By media