Human and Institutional Capacity Development, InnovATE, and Feed the Future

Clara Cohen
Office of Agricultural Research and Policy
Bureau for Food Security, USAID
February 26, 2014
Program for Human and Institutional Capacity Development

Change Agents Across the Agricultural Innovation System

**Education:** InnovATE, TEAM Africa, Farmer to Farmer

**Extension:** Modernizing Extension and Advisory Services (MEAS), mFarmer, Farmer to Farmer, Global Forum for Rural Advisory Services (GFRAS), New Alliance ICT Extension Challenge

**Agribusiness/Entrepreneurs:** Africa LEAD, Cooperative Development Program (CDP), New Alliance Technology Platform, Enabling Agricultural Trade, Farmer to Farmer

**Policy and Data:** USDA capacity building of national statistics services (NASS/ERS); Enabling Agricultural Trade (EAT), Program for Biosafety Systems (PBS), Policy Innovation Lab

**Research:** AWARD, Borlaug LEAP, BHEARD, US Global Fellows, Innovation Labs, CGIAR
Mission and Bureau Investments

- IAGRI – Tanzania
- EHELD – Liberia
- ERA – Senegal
- RHEA – South Sudan
- Tegemeo/Egerton – Kenya
- Africa Bureau – Trilateral partnerships in Kenya (Egerton) and Malawi (LUANAR)
Develops food and agricultural innovation system capacity by strengthening institutions, organizations and individuals; increasing direct relationships with local organizations; and promoting best practices and effective capacity development models.

**Program Area Technical Lead:** Clara Cohen

<table>
<thead>
<tr>
<th>Current Activities</th>
<th>Activity Manager</th>
<th>Lead Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Borlaug Higher Education for Agricultural Research and Development (BHEARD)</td>
<td>Clara Cohen</td>
<td>MSU</td>
</tr>
<tr>
<td>Borlaug Leadership Enhancement in Agriculture Program (LEAP)</td>
<td>Clara Cohen</td>
<td>UC Davis</td>
</tr>
<tr>
<td>US Global Food Security Fellows Program (US GFSFP)</td>
<td>Clara Cohen</td>
<td>Purdue University</td>
</tr>
<tr>
<td>African Women in Agricultural Research and Development (AWARD)</td>
<td>Sylvia Cabus</td>
<td>ICRAF</td>
</tr>
<tr>
<td>Innovation for Agricultural Training and Education (InnovATE)</td>
<td>Clara Cohen</td>
<td>Virginia Tech</td>
</tr>
<tr>
<td>Modernizing Extension &amp; Advisory Services (MEAS)</td>
<td>Suzanne Poland</td>
<td>U. of Illinois</td>
</tr>
</tbody>
</table>
Extended Team – ARP/HICD BIFAD

Rob Bertram, ARP Office Director
Susan Owens, BIFAD Executive Director, HICD-BIFAD Division Chief
Karen Duca (AAAS)
Lindsay Parish (AAAS)
Clara Cohen
Shana Gillette
Gary Alex (CSI)
Suzanne Poland (CSI)
Sylvia Cabus (CSI)
New Developments

• BIFAD-commissioned report on HICD
• APLU Knowledge Network reports
• NARS strengthening: Mission survey, issues paper, mapping
• Potential HICD implementing partner workshop (May?)
• USAID Forward IPR2: Local Systems Framework
• USAID/IDEA commissioned study [www.developmentiscapacity.org](http://www.developmentiscapacity.org)
• Higher Education APS (E3)
• Senior Higher Ed Coordinator (E3)
• USAID Research Policy (OST)
InnovATEYr 1 Accomplishments

- Leadership in reaching out to community (e-consultation, symposium, COP, RFA); networking; phone calls w/Missions
- Leadership in coordination with GCFSI and TEAM Africa
- Networking with practitioner community – initiating a priority setting process
- Body of analytical work completed
- Development and application of tools
- Hard work building Mission relationships
# Growing Mission Demand

<table>
<thead>
<tr>
<th>Program</th>
<th>Associate Awards</th>
<th>Buy-ins</th>
</tr>
</thead>
<tbody>
<tr>
<td>MEAS</td>
<td>$10,400,000</td>
<td>$1,817,470</td>
</tr>
<tr>
<td>Innovate</td>
<td>$2,500,000</td>
<td>$44,435</td>
</tr>
<tr>
<td>BHEARD</td>
<td>--</td>
<td>$7,810,000</td>
</tr>
<tr>
<td>AWARD</td>
<td>--</td>
<td>$1,490,000</td>
</tr>
</tbody>
</table>
Challenges to Discuss

• Balance between learning and mining experience vs. creating new
• Inclusiveness: diverse voices to enhance leadership role
• Thought leadership is intellectual curiosity to get at answers together.
• Integrating best practice – Innovation Labs, Mission portfolio
• Coordination and Mapping: many players in the space; many IPs working with the same institutional actors but not in a coordinated way
Challenges to Discuss

• Dynamic, ongoing process for priority-setting for an analytic agenda
• Metrics
• Retail vs. wholesale? What are the scaling game-changers in AET?
• What is the palette of innovative CD tools? (e.g., P2P learning, endowment funding)
• Public-private engagement? PPP pilots?
• Relationship building with missions and bureaus; commitment and strategic investment