The Enology and Wine Business Certificate Program offered jointly by EVN Wine Academy in Armenia and the Geisenheim University in Germany, provides a professional specialization based through on-the-job training in winemaking and wine business.

Program Description

The EVN Wine Academy started in 2014 as a response to the positive developments in the Armenian wine sector. Through education, research, and consultancy the EVN Wine Academy is sustaining Armenian winemakers in many respects, having started with the initiation of an international certificate program in winemaking and wine business.

This international double-certificate is based on up-to-date academic content offered by the renowned Geisenheim University and the EVN Wine Academy. Special focus is given to on-the-job learning directly in wineries with our international instructors.

This 18-month curriculum in winemaking and wine business, which includes preparatory courses, is strongly practice-oriented. It is taught in English with special focus on interactivity between students, lecturers, wineries and other actors in the wine industry. The classes are conducted four times a week in the evenings to provide the students flexibility to work or to study elsewhere.

National and international internships at wineries, study trips and workshops are crucial parts of this program.
Over the 4-month intensive preparatory period our students attend courses of technical, microbiological-chemical or general English. Afterwards, they attend the following 11 courses to perfectly prepare for their professional life in the wine industry:

**Preparatory courses:**
- General English
- Technical English in Wine
- English in Chemistry and Microbiology

**Main Courses**
- Introduction to Enology
- Viticulture
- Grape and Wine Chemistry
- Wine Microbiology
- Sensory Evaluation
- Wine Production
- Wine Business
- Winery Sanitation
- Winery Management
- Winery Equipment
- Wine Marketing and Tourism

**Prospective students**
- Applicants who have completed at least their first two years, preferably in the agricultural, economic or technology curriculum.
- Specialists from colleges who studied winemaking or are closely related to the wine industry
- Students with a bachelor or higher degree, including those with backgrounds not related to wine

**Admission Process**

**STEP 1:** Submit your CV in English to the EVN Wine Academy Admission Office.

**STEP 2:** Following a screening process, selected applicants will be invited for an interview.

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**We provide internationally competitive certificate program for professional wine education. This program is perfect for preparing professionals in enology and wine business, including marketing, sales, management and much more.**

Dr. Edward Binder  
Development Director  
EVN Wine Academy

**Development of the Armenian wine industry has taken a positive turn during recent years. The EVN Wine Academy will sustain this development by educating future professionals, consulting wineries and conducting research for Armenian wine industry.**

Dr. Zaruhi Muradyan  
Director  
EVN Wine Academy