

InnovATE Promo Materials Font/Color Palette Info

Innovate Green: #66AA11, or R: 102 G: 170 B: 17

Innovate Light Green: #AAEE55, or R: 170 G: 238 B: 85

Innovate Brown: #992211, or R: 153 G: 34 B: 17

Innovate Light Brown: #BB4433, or R: 187 G: 68 B: 51

Innovate Blue: #6688EE, or R: 102 G: 136 B: 238

Logo font: Avance

In print:

Subtitles, captions, and headings: Gibson

Body text: PT Serif

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