Capacity Development, Feed the Future, and the InnovATE Program

Clara Cohen
Office of Agricultural Research and Policy
Bureau for Food Security, USAID
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Outline

- FTF background
- Centrality of capacity development to FTF
- History and impacts
- Changing environment
- Capacity development approach
- Key programming
- Serving the field through InnovATE
Feed the Future Background

- 2009 Presidential initiative
- $3.5 billion commitment in agricultural development and nutrition service
- Targets: 20% reductions in child stunting & poverty prevalence in 5 years in focal areas

Approach
- Agriculture-led GDP growth
- Country led
- Partnership and coordination
- Whole of government
- Accountability

- 19 focus countries
Focus Countries
U.S. Government Partners
New Alliance for Food Security and Nutrition

- 2012 G8 launch
- Over $3 billion pledged by 45 private sector companies
- African government commitment to policy change to increase private investments
- Target: 50 million lifted out of poverty in 10 years target
- Focus countries: Ghana, Tanzania, Ethiopia
Centrality of Capacity Development to Feed the Future

• Capacity development is needed for effective performance across the sector
  – Research, extension, agribusiness, universities, policy institutions, ministries, and others

• New capacities are needed for developing countries to address opportunities and challenges in agriculture
  – Globalization, new markets, new technologies, climate change

• Capacity creates the conditions where aid is no longer necessary in the countries where we work
History and Impacts

- **1950s**: Early programs established ministries, extension services, agricultural banks, marketing systems, land tenure agencies, universities, etc.

- **1960s & 70s**: Investments in long-term training, public sector strengthening
  - National Ag Research Systems (NARS) support; degree programs

- **1990s & 2000s**: Declining investments in universities and NARS, increasing support to private sector
  - Emphasis on primary education; parallel deterioration of in-house agriculture capacity

- **Late 2000s**: Renewed interest in human and institutional capacity development and agricultural education and training
Supportive Environment for Capacity Development

USAID changes:

• **2008**: Agency-wide HICD policy
• **2010**: USAID Forward (IPR2)
• **2011**: Administrator’s charge to BIFAD
• **2011**: USAID Education Strategy
• **2012**: Gender Equality and Female Empowerment policy

External processes:

• CAADP/Kampala Ministerial
Multiple Levels of Capacity Development

Enabling Environment

Organization

Individual
HICD Approach – Investing in “Change Levers”

Innovation for Producers

- Policy and Data
- Research
- Education
- Extension
- Entrepreneurship
Capacity Development Programs
Target “Change Levers”

• **Education**: InnovATE and TEAM Africa
• **Extension**: Modernizing Extension and Advisory Services (MEAS), mFarmer
• **Agribusiness/Entrepreneurs**: Africa LEAD, Cooperative Development Program (CDP)
• **Policy and Data**: USDA capacity building of national statistics services (NASS/ERS); Enabling Agricultural Trade (EAT), Program for Biosafety Systems (PBS)
• **Research**: AWARD, Borlaug LEAP, BHEARD, US Global Fellows, USDA FAS Borlaug fellowship
Borlaug 21st Century Leadership Program

- New 5-year Feed the Future program
  - $13.5 million investment in 2011 with potential for Mission contributions
- Strengthens human & institutional capital base to promote innovation
- Critical entry points:
  - Educational institutions
  - Developing researcher capacity

Photo: Borlaug Foundation
Purdue US Borlaug Fellows Program

Center for Global Food Security

U.S. Borlaug Fellows Program
About Dr. Norman Borlaug
Graduate Research Fellowship Grant Program
- Request for Applications (RFA)
- How to Apply
- Application Evaluation
Summer Institute on Global Food Security
Contact Us

The U.S. Borlaug Fellows in Global Food Security Program

The U.S. Borlaug Fellows in Global Food Security program is funded by the United States Agency for International Development (USAID) to expand the pool of U.S. food security professionals who have the scientific base needed to effectively study and manage the global landscapes in support of sustainable food systems. The program is comprised of two key elements; a Graduate Research Fellowship Grant Program and a Summer Institute on Global Food Security.

The intended objectives of the U.S. Borlaug Fellows in Global Food Security program are:
- To help train a new generation of interdisciplinary U.S. scientists with fluency in global food security and the skills to strengthen the capacity of developing countries to apply new innovations and technologies,
- To support the key research themes of the Feed the Future initiative and increase understanding of the links between agricultural production, nutritional status, natural resource conservation, and development,
- To foster cross-cultural understanding and dialog and the kinds of long-term relationships that are developed through on-the-ground collaborative work, and
- To work with international partners to sustain a growing global learning community.
USDA Borlaug Fellowship Program

Borlaug Fellowship Program

The Norman E. Borlaug International Agricultural Science and Technology Fellowship Program (Borlaug Fellowship Program) helps developing countries strengthen sustainable agricultural practices by providing scientific training and collaborative research opportunities to visiting researchers, policymakers, and university faculty. The Borlaug Fellowship Program has provided over 500 fellowships for agricultural professionals from 64 developing countries worldwide.

USDA and USAID announce 2012 Borlaug Fellowship Program for several countries. Only female applicants will be selected for this announcement. Deadline is April 6, 2012.
Borlaug Higher Education Agricultural Research and Development Program (BHEARD) MSU

Request for Applications

This Request for Applications (RFA) and subsequent selection process is for an Implementing Entity (IE: a US higher education institution or consortium of institutions) to manage the Borlaug Higher Education Agricultural Research and Development Program (BHEARD). The program, part of US Agency for International Development’s Borlaug 21st Century Leadership Program, announced in June 2011, honors the legacy of Nobel Peace Prize Laureate Norman Borlaug and is a major new effort to train individuals and strengthen developing country public and private institutions, enabling them to take advantage of scientific and technological breakthroughs to promote innovation across the agricultural sector. BHEARD is primarily a long-term degree (MSi) and PhD agriculture and food security training program in support of the goals of agriculture-led growth and poverty reduction.

CLICK HERE FOR LINK TO RFA.

QUESTIONS?
To ask a question about the RFA please email Paula Villegas Pineda, or check the F.A.Q.
African Women in Agricultural Research and Development
Borlaug Leadership Enhancement in Agriculture Program (LEAP) UC Davis

The Norman E. Borlaug Leadership Enhancement in Agriculture Program (LEAP) is a fellowship program, funded by the United States Agency for International Development (USAID), to enhance the quality of thesis research of graduate students from developing countries who show strong promise as leaders in the field of agriculture and related disciplines as defined by Title XII. LEAP was developed in conjunction with the Borlaug International Agricultural
InnovATE Program

- Good practice, lessons learned
- Multi-level: primary, secondary, vocational/technical, university, post graduate; multi-institutional: public, private, regional
- New disciplines
- Gender equity in staff, curricula, students
- Administration and management (financing, incentives, accounting)
- Curricula development
- Faculty development and pedagogy
- Outreach
- Infrastructure
- Student services
- AET policies
## Linkages to Other USAID-Funded Efforts

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<tr>
<th>Program</th>
<th>Objective</th>
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<tr>
<td>Various USAID Mission-funded AET projects</td>
<td>To develop country AET institutions and programs</td>
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<tr>
<td>USAID/USDA Trilateral Partnership for Food Security</td>
<td>To link Indian and US universities in collaborative relationships to develop capacity in African universities in 3 countries</td>
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| APLU Knowledge Commons (Africa Bureau)                                   | 1. Assess opportunities and challenges for higher education in Africa  
2. Develop best practices and lessons learned on higher education capacity building partnerships. 
3. Develop metrics to measure for institutional capacity building efforts  
4. Engage with CAADP, FARA, RUFORUM, ANAFE and other African organizations on policies related to AET |
| APLU Knowledge Center (BHEARD)                                           | Review experience with different approaches to participant training for agricultural researchers and building research institutional capacity.   |
| World Bank TEA Partnership                                               | 1. Strengthen regional commitment and understanding and sound planning for AET program development  
2. Support development of World Bank lending for AET program development. |
Serving the Field: Platform Investments

Missions identify capacity development needs based on strategies.

Missions access capacity development services from central programs. Prevents duplicative design, economizes on management and administrative costs, and provides shared learning.

USAID Washington (BFS + Others)

Implementation and management

USAID Washington and mission field staff involved in program implementation.
Associate Awards Under InnovATE

- Establishment of long term collaborative relationships
- Short projects to technical and administrative capacity to implement direct contracts or grants
- LWA phase-out transitioning to full direct implementation by local institution
- Programs suited to direct contracting with local institutions
- AET capacity in post-conflict situations
- Comprehensive reform of AET institutions
- Establishment of new programs or departments in specific disciplines
- Establishment of in-service training capacity
Thank you!!

Clara Cohen, ccohen@usaid.gov; 202-712-0119 (work); 202-725-2869 (mobile)