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Module 5: Getting the Results You Want

Employment and Workforce Development Programming
for Rural and Food-Based Economies

Day Two: Thursday, October 2, 2014
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Development Challenge #1

“The sector is under-performing”





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Outcome Category #1: “High Performing Sectors”

Improved Sector Performance



Sector-level revenues

Firm-level revenues, assets,
and/or working capital

Agricultural GDP

Investment (FDI or other)
in target sector

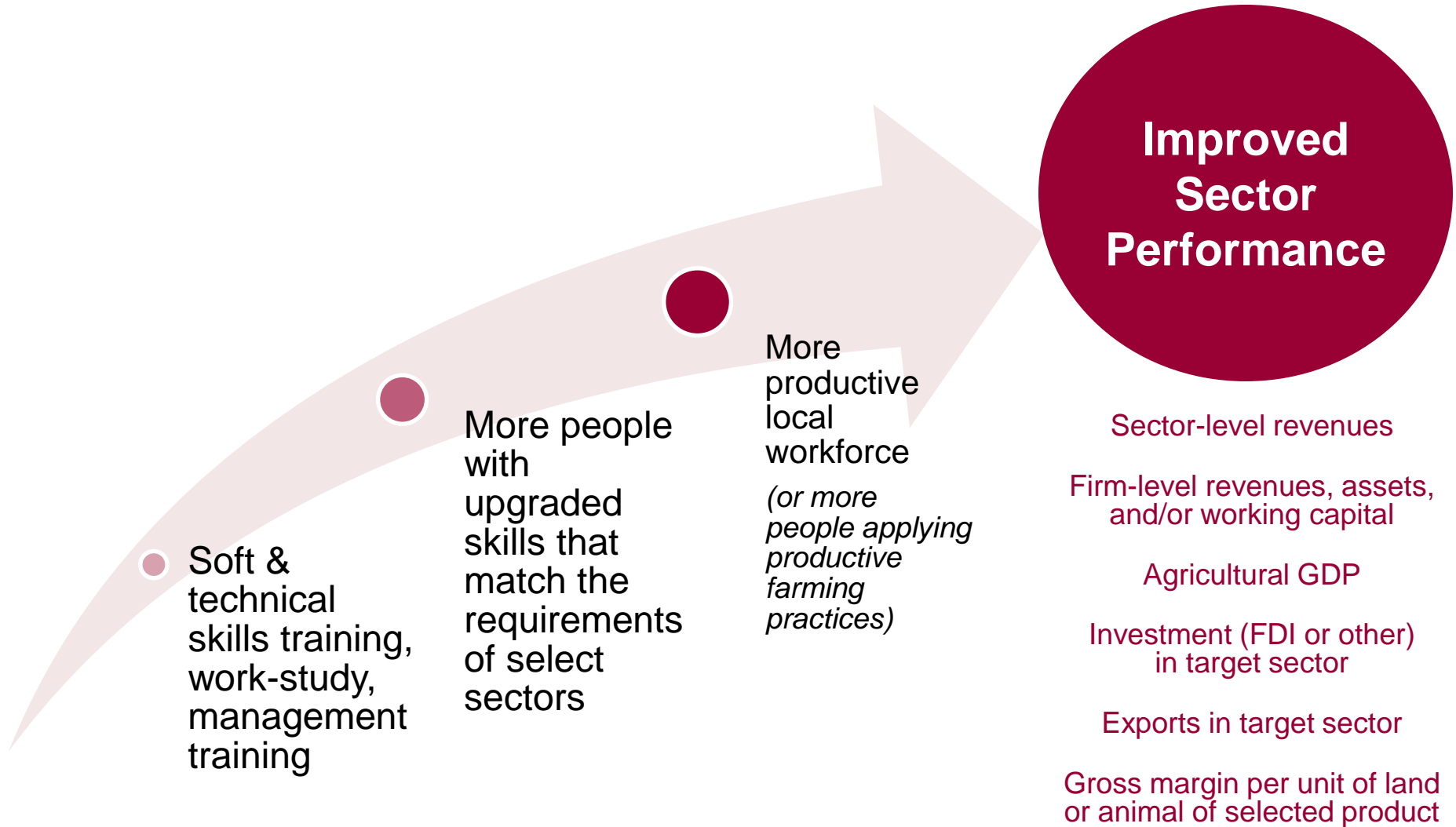
Exports in target sector

Gross margin per unit of land
or animal of selected product



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Outcome Category #1: “High Performing Sectors”

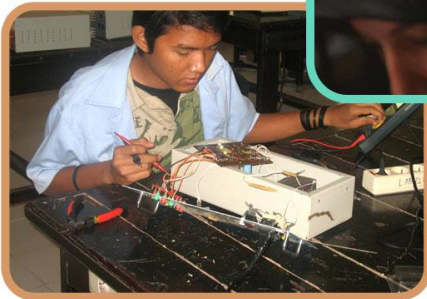




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Development Challenge #2

“We’re worried about the livelihoods of a certain group of people”

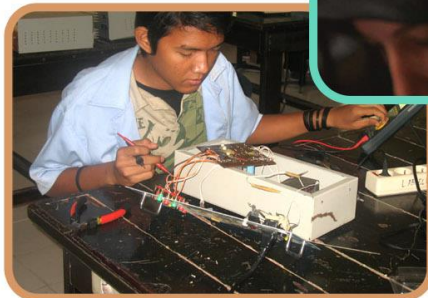




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Outcome Category #2: “Prosperous People”

Increased Socio-Economic Gains for Specific Target Group



Per capita expenditures of target households

Incomes among target beneficiaries

Number of jobs attributed to USG programs

USD value of assets &/or savings among target households

Improved indices on Women's Empowerment in Agriculture Index

Prevalence of stunting/ wasting/ underweight children <5 yrs 6



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Outcome Category #2: “Prosperous People”

Increased Socio-Economic Gains for Specific Target Group

Technical & soft skills training, entrepreneurship/market facilitation, internships, job matching, & accompaniment for target group

Target group better prepared to meet demands of labor market

Access to employment or better employment (incl. self-employment) for target group

Per capita expenditures of target households

Incomes among target beneficiaries

Number of jobs attributed to USG programs

USD value of assets &/or savings among target households

Improved indices on Women's Empowerment in Agriculture Index

Prevalence of stunting/ wasting/ underweight children <5 yrs 7



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Development Challenge #3

“Citizens deserve access to a high-quality, relevant education & training system—now and in the long term”





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Outcome Category #3: “Strengthened Institutions”

**More
Accessible,
Relevant, &
Sustainable
WFD service-
delivery**



Job placement rate

Incomes among WFD participants

Enrolment/ graduation rates

Employer satisfaction

Agriculture productivity

Farmers applying new technologies or management practices

Private & public investment in WF education & training



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Outcome Category #3: “Strengthened Institutions”

**More
Accessible,
Relevant, &
Sustainable
WFD service-
delivery**

**Workforce institutions
demonstrate capacity
improvements**

Organizational capacity
development;
Teacher training &
exchanges;
M&E Support;
Grants for upgrading or R&D;
Policy improvements;
Stakeholder coordination &
WFD systems facilitation

New curricula developed

Teachers/ extension agents
trained

PPPs established

Organizations adopting new
management practices

Range of WFD actors
coordinating on regular basis;
developing coordinated policy

Job placement rate

Incomes among WFD
participants

Enrolment/ graduation rates

Employer satisfaction

Agriculture productivity

Farmers applying new
technologies or management
practices

Private & public investment in
WF education & training



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OPTIONAL LUNCH VIDEO: USAID/ RWANDA – AKAZI KANOZE



External (Gmail): <https://docs.google.com/a/usaid.gov/file/d/0B78NRNQg9oY8X1hDVzRyRWJ3UVk/edit>

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