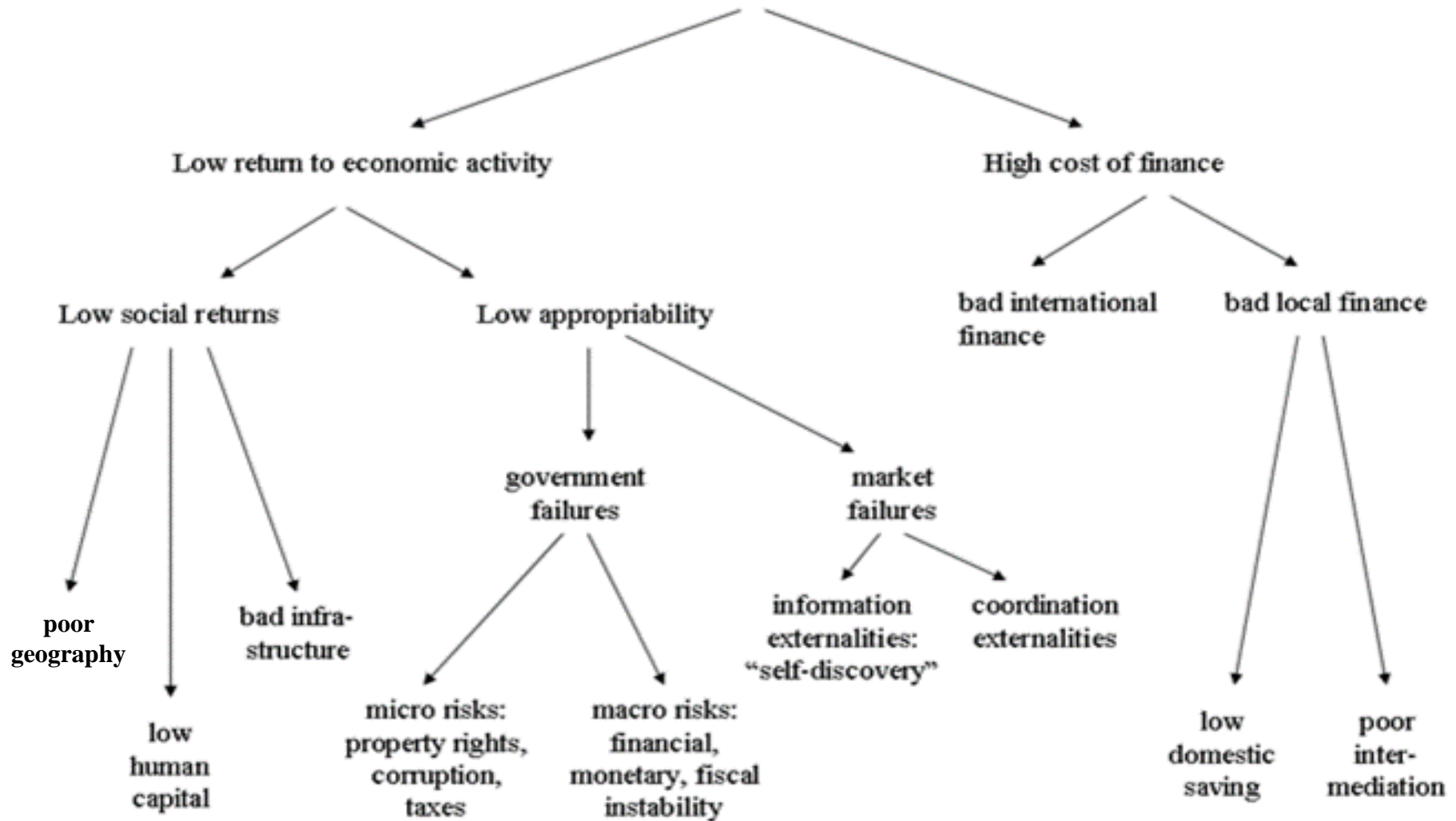


Growth Diagnostics

Reasons for low private investment



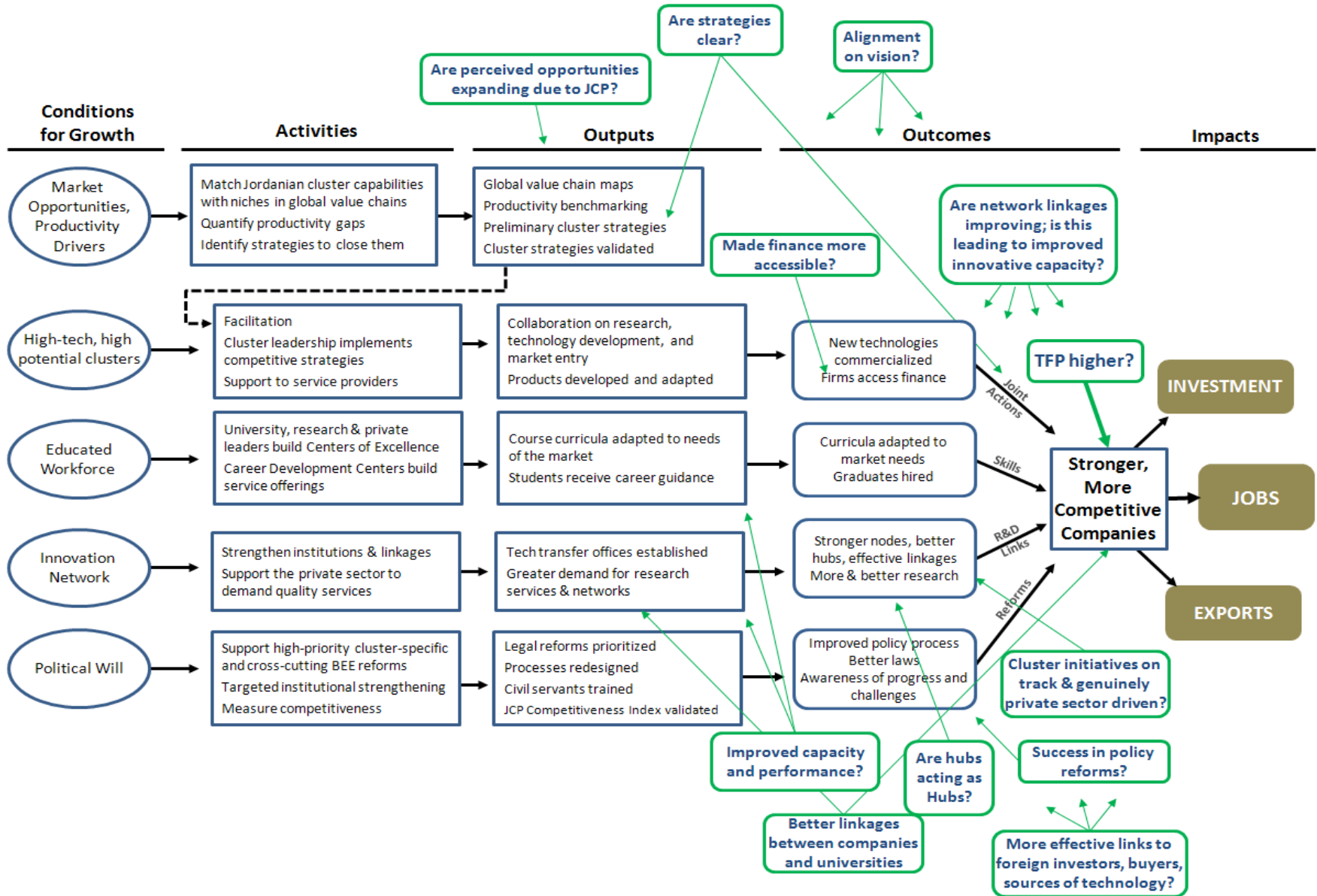
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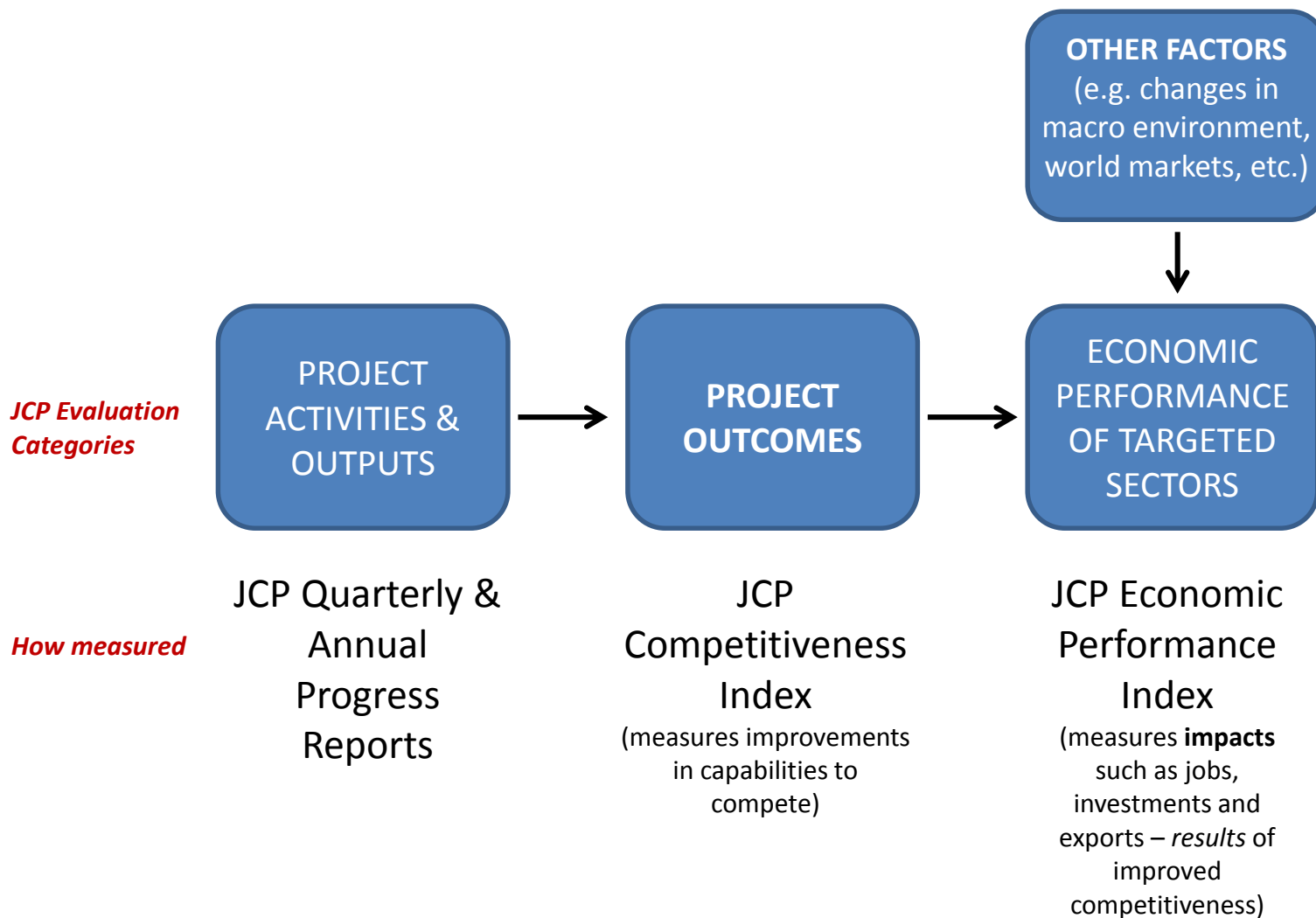
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Components of Competitiveness Index



JCP Competitiveness Index



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Kenya Dairy Illustrative Workforce Components Causal Model

Logical Progression from Activities to Impacts

Conditions
for Growth

Activities

Outputs

Outcomes

Impacts

Industry
Attracts
Suitable
Candidates

Mentoring
Alliances with career centers
Media campaigns

Mentorship programs
Students receive career guidance
Awareness of dairy career
pathways
Potential entrepreneurs

Motivated Young
Persons Entering
Dairy-related Training

Educated
Workforce

Full dairy curriculum
developed in key Votechs and
universities

New cadre of dairy
specialists developed with
'team spirit' of working
together

More graduates with
necessary skills &
attitudes

Visionary
Entrepreneurs

Specialized dairy
entrepreneurship programs
Study tours
Experiential learning
Cluster working groups

More potential entrepreneurs
trained & mentored
Visionary new strategies for
sector

Inspired entrepreneurs
focused on
transforming dairy
sector

Rest of
Project

Technical Assistance to Dairy
Value Chain in production,
finance and marketing.

*OTHER COMPONENTS OF DAIRY
VALUE CHAIN PROJECT*

Candidates
Skills
Leaders
Value Chain
Upgrading

**Modern
Productive
Dairies**

JOBS

INVESTMENT



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